

VANDERROSE

Digital Press Kit



PHOTOGRAPHY, MAGAZINE, FASHION & EVENTS



www.vanderrose.com

About VanderRose

Welcome to VanderRose Magazine, where we showcase stunning models, the latest fashion trends, must-see runways, beauty tips, exciting events, and travel destinations. Our publication has been going strong since March 2023, and now, starting January 2024, we're proud to be on the Kavyar platform, welcoming submissions from artists and creators all over the world. With this expansion, our content now comes from talented individuals in Italy, Russia, Kazakhstan, and across the United States, as well as fashion hubs like Milan, Italy and the Netherlands.

Couture Gowns: Our gowns are more than just clothing - they're an experience. Feel like a goddess in one of our spectacular designs, as seen on the runway at New York Fashion Week 2023, at film festivals, and high-end fundraising galas such as Spyscape in Manhattan. These coveted pieces are auctioned off for over \$1500, but can also be custom ordered for a truly unique look.

Photography: We take pride in our full range of photography services, specializing in personalized sessions that capture the essence of each client. Our goal is to create a fantasy world where individuals can see themselves in a new light, celebrating their triumphs, strength, and beauty. Allow us to deliver stunning images that will empower you and capture your timeless memories.

Introducing the Athena Scarf: Our latest offering is the Athena Scarf, inspired by the Greek goddess of wisdom, courage, and fearlessness. This luxurious accessory features bold and powerful designs from our photography, including red flowing fabrics, gold accents, and delicate rose motifs taken from our own garden. Measuring at a generous 45"x45" in soft silk fabric, this scarf is a symbol of bravery and the perfect way to pamper yourself with luxury.

Events: We host photography and stylized photo shoots for photographers and models creating a theme where models and photographers who attend can easily build their portfolio with incredible content utilizing our extensive gown and accessory collection, plus our experinece and knowledge in event planning.



VANDERROSE

MIKE WOLF

Mike Wolf leads the business side of the VanderRose brand by leading logistics, operations, as well as photographer, and collaboratively driving the brand strategy.

Mike has extensive experience in the sports industry where he has created events and built sports groups for hundreds of attendees. He also has experience photographing a variety of sporting events. Mike lived in Kona, Hawaii, Miami Beach, FL, both geographical areas with extensive sporting events.

As a former competitive sponsored athlete himself, Mike understands not only the industry overall but also the business side, including hosting events, managing budgets, and creating and maintaining relationships with sponsors. With his experience and expertise, he is able to bring a unique perspective to the VanderRose brand is an integral part of the VanderRose team.



SARAH NAVARRE

Sarah Navarre is the founder, photographer, designer, and creative behind the VanderRose brand and is passionate about empowering clients and creating living art. She holds an MBA and MPH from Westminster College, and undergrad in International Culture and Conflict Resolution from BYU Hawaii.

She has hosted events for over 20,000 attendees and broadcast in over 180 countries while working in Major League Soccer, Real Salt Lake. She also has launched products on a global scale, traveled extensively, and has years of experience in global business. She now takes that creative energy and designs gowns, is a photographer, art director, and Editor in Chief of VanderRose Magazine. She also is the art director for all VanderRose shoots and events.

Sarah creates luxury gowns that have graced the runway in New York, but most importantly designs gowns that transform clients into living art that is empowered and beautiful; it helps them see themselves in a whole new way. Our goal is to make sure that you have an unforgettable experience with us and leave feeling confident and radiant.



ADVERTISING OPPORTUNITIES WITH VANDERROSE MAGAZINE



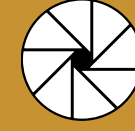
Full Page Ad

- 6-months
- 12-months
- 1 special edition issue



Half Page Ad

- 6-months
- 12-months
- 1 special edition issue



Quarter Page Ad

- 6-months
- 12-months
- 1 special edition issue

Contact Us:

Youtube: <https://www.youtube.com/@VanderRose>



Instagram: @vanderrose_the_brand

Instagram: @vanderrose_magazine

Instagram: @vanderrose_photography



email: sarah@vanderrose.com

email: mike@vanderrose.com



Phone: 801-712-8522

www.vanderrose.com



Facts about VanderRose

Our Social Media Reach:

- @vanderrose_the_brand page has ~ 27,400
 - (in the past we have focussed more on this page)
- @vanderrose_photography: 3,952
- @vanderrose_magazine is a newly added page that we are growing.

VanderRose Magazine

VanderRose Magazine is celebrating its first year anniversary. There are 23 issues to date with issues the first of every month, plus occasional special issues such as a sports edition.

Publications We Have Been Featured In

Beyond our own magazine, we have been published in over 150 magazine issues both in the US, Europe and India.

What Types of Photography Offered

Although we specialize in fashion and portrait photography, we also frequently shoot red carpet events, sports, awards events, corporate or large scale events, graduates, families, weddings.

