



VANDERROSE

Digital Press Kit
Utah Film Commission



PHOTOGRAPHY, COUTURE GOWNS, MAGAZINE, & EVENTS



www.vanderrose.com

About VanderRose

Welcome to VanderRose, your source for gowns used in red-carpet events and film proaction. We also are a team of photographers, videographers and publish a fashion magazine. ,

Couture Gowns: Our gowns are more than just clothing - they're an experience. We have a large variety of size-inclusive collections on hand at any given time, plus we make custom gowns or film wardrobe. If your project requires either a red-carpet gown, or something dramatic or unique, we can create the defining pieces of your production wardrobe. Our spectacular designs have been on the runway at New York Fashion Week 2023, at film festivals, and high-end fundraising galas such as Spyscape in Manhattan. These coveted pieces are auctioned off for over \$1500, but can also be custom ordered for a truly unique look.

Photography: We are an experienced photography team and have shot behind-the-scenes on film production, red carpet or any large event, marketing and promotional photography, portraits, headshots and branding to fashion photo shoots. We are a team of two, but have the ability to scale on-demand to accommodate larger events or productions.

Digital, Promotional & Marketing Design: In addition to photography, we will design marketing pieces, collateral, and digital media for the promotional materials for any production or feature film.

Custom Scarf Design Utilizing Photography: As photographers & designers, we have created custom fabric and custom scarf designs. We can easily create a unique scarf, or similar, by creating your unique project as design base. These can be used as gifts, or sold at premiers and beyond.

VanderRose Magazine: VanderRose Magazine is our global magazine with 18 issues per year published. We highlight film sets we have been on, industry news, gowns, photography and travel. We also are a platform to share work from must-see runway, plus featuring work from creators and photographers around the world. We have featured content from artists Italy, Russia, Kazakhstan, Spain, The Netherlands, and across the United States. Ad space and featured stories are available in VanderRose Magazine.



VANDERROSE

MIKE WOLF

Mike Wolf, Co-Owner: Mike is a photographer, videographer, and leads the business side of the VanderRose brand by leading contracts, logistics, operations, as well as photographer, and collaboratively driving the brand strategy.

Mike has extensive experience in the sports industry where he has created events and built sports groups for hundreds of attendees. He also has experience photographing a variety of sporting events. Mike lived in Kona, Hawaii, Miami Beach, FL, both geographical areas with extensive sporting events.

As a former competitive sponsored athlete himself, Mike understands not only the industry overall but also the business side, including hosting events, managing budgets, and creating and maintaining relationships with sponsors. With his experience and expertise, he is able to bring a unique perspective to the VanderRose brand is an integral part of the VanderRose team.



SARAH NAVARRE

Sarah Navarre, Co-Owner: Sarah is a photographer, gown designer, and is the Artistic Director behind the VanderRose brand. She is also the Editor-in-Chief and designer of the VanderRose Magazine. As a creative soul, she can understand your concept and create iconic wardrobe pieces for your production.

Sarah has extensive experience in marketing and global products, She holds an MBA and MPH from Westminster College, and undergrad in International Culture and Conflict Resolution from BYU Hawaii.

She has hosted events for over 20,000 attendees and broadcast in over 180 countries while working in Major League Soccer, Real Salt Lake. She also has launched products on a global scale, traveled extensively, and has years of experience in global business.

Facts about VanderRose

Our Social Media Reach:

- @vanderrose_the_brand page has ~ 26,000
 - (in the past we have focussed more on this page)
- @vanderrose_photography: 3,952
- @vanderrose_magazine is a newly added page that we are growing.

VanderRose Magazine

VanderRose Magazine has now published 26 issues to date with issues the first of every month, plus occasional special issues such as a sports edition. Artists and creatives ranging from Japan, Spain, Italy, Netherlands, Ukraine, Belarus, and across the US have been featured.

Publications We Have Been Featured In

Beyond our own magazine, we have been published in over 150 magazine issues both in the US, Europe and India.

What Types of Photography Offered

Although we specialize in fashion and portrait photography, we also frequently shoot red carpet events, sports, awards events, corporate or large scale events, graduates, families, weddings.



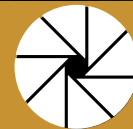


ADVERTISING OPPORTUNITIES WITH VANDERROSE MAGAZINE



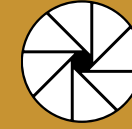
Full Page Ad

- 6-months
- 12-months
- 1 special edition issue



Half Page Ad

- 6-months
- 12-months
- 1 special edition issue



Quarter Page Ad

- 6-months
- 12-months
- 1 special edition issue

Contact Us:

Youtube: <https://www.youtube.com/@VanderRose>



Instagram: @vanderrose_the_brand

Instagram: @vanderrose_magazine

Instagram: @vanderrose_photography



email: sarah@vanderrose.com

email: mike@vanderrose.com



Phone: 801-712-8522

www.vanderrose.com

